

WHAT'S NEWS? WHAT'S NEWS? WHAT'S NEWS? WHAT'S NEWS?



New look...New name!

We are thrilled to introduce the new **ST KILDA** (formerly Kilda). New branding, new label design, same great value for money Aussie wine!

What's in a Name?

St Kilda is one of Melbourne's most fashionable areas— it exudes a heady dose of cosmopolitan cool and is treasured for its independent vibe. This favorite beachside suburb is home to some of Australia's trendiest bars and restaurants as well as the iconic Luna Park.

The New Look!

The new ST KILDA label depicts one of Australia's most recognized landmarks, Luna Park – a historic fun-fair that has been exciting and delighting Aussie families since 1912. Luna Park is an Australian institution and the laughing clown façade is symbolic of St Kilda.

The Wines

2008 ST KILDA CHARDONNAY

87 POINTS – Tanzer: *"Fresh melon and green apple aromas are deepened by a gentle brown spice note. Light-bodied orchard fruit flavors pick up a tangy lemony quality with air, which adds verve and back-end cut. Easygoing and straightforward chardonnay with good energy for the money."* Josh Raynolds

2008 ST KILDA SHIRAZ

87 POINTS – Tanzer: *"Fresh raspberry and cherry on the nose. Jammy red and dark berry flavors are round and nicely focused. Plump, easygoing and tannin-free, if simple. The finish is pliant and juicy, with good clarity and a lingering blackberry quality."* Josh Raynolds

